Choose **one** of the speeches below and comment on the presenter’s public speaking skills. Focus on ***how*** the speaker chose to present his message (delivery, structure) rather than the message itself (the ideas). You may want to address some of the following issues: body language, paraverbal elements, rules of rhetoric, visuals/audios, other means of capturing the audience’s attention etc.

Careful! 1) Total number of words: min. 250 (Times New Roman, font 12).

2) Plagiarism will result in a *zero* grade for the essay.

3) Grading: task achievement + language (grammar, vocabulary): 20 p

<https://www.ted.com/talks/joe_sabia_the_technology_of_storytelling?language=en>

(Steve Job – iPhone launch) <https://www.youtube.com/watch?v=MnrJzXM7a6o>

(Barack Obama) <https://www.youtube.com/watch?v=2NjCQJPh9Pg>